

Ancient Wisdom of Siddha Medicine in Preventive and Promotive Health Care

Date: February 28th and 29th, 2024,

Venue: Kalaivanar Arangam, Triplicane, Chennai, Tamil Nadu 600005

Guidelines for Poster Presentation (UG and PG Students category)

The instructions for the preparation of Poster Presentation (for selected submissions)

1. Registration for the event is mandatory for Poster presentation.
2. Posters have to be displayed at the allotted place and time mentioned by the organizing committee.
3. A poster should be self-contained, self-explanatory and concise allowing different viewers to interpret on their own while the author is free to supplement or discuss particular points raised during enquiry.
4. Design and layout specifications: The entire poster must be mounted on a **6 feet vertical x 3 feet horizontal in Portrait Orientation.**
5. Your poster title, name and department should be positioned at top-center of the flex.
6. Posters should include a title, name and affiliation of the presenter(s) labeled with lettering at least 1" (2.54 cm or 72 point) high from the top of the poster space.
7. Section Heading should be at least 36 pt., bold preferred. Avoid using all capital letters. Use bulleted lists instead of paragraphs. You can use italics instead of underlining or black lettering instead of a light colored rectangle.
8. The poster generally should read from the left to right and top to bottom. Text should be readable from four feet away. Use a minimum font size of 24 points. Lettering for the title should be large (at least 72-point font).
9. Use photos, diagrams, graphs or any other artwork as a focal point to attract attention and these should be easily visible from a distance.
10. Try to make illustrations (charts, pies, graphs, etc.) into bold graphic display where text is minimized and symbols are maximized.
11. Avoid colors that will distract the viewer from the focal parts of your presentation.
12. Accessories for mounting must be brought by the respective individual who will be presenting the poster.

13. You are requested to be available near your posters during breaks, in order to encourage interaction. We encourage you to carry some copies of your poster in A4 size for distribution to those who are interested in more details and do mention your e-mail id so that those interested may contact you later
14. Certificate will be awarded to the author and co-authors those who have registered and participated in the conference.
15. Final decision on poster presentation lies with the scientific committee and will be intimated to the participant.