



## National Conference on “Strengths of Siddha Medicine for communicable diseases

### A pre- event of Fifth Siddha Day

Jointly organised by  
Central Council for Research in Siddha,  
National Institute of Siddha  
in association with  
Directorate of Indian Medicine and Homoeopathy

#### Guidelines for Poster Presentation

Poster presentations are invited for the Pre-Siddha day event –National conference on Strength of Siddha Medicine for Communicable diseases on 3<sup>rd</sup> and 4<sup>th</sup> December 2021

1. Registration for the event is mandatory for Poster presentation.
2. Posters have to be displayed at the allotted place and time mentioned by the organizing committee.
3. A poster should be self-contained and self-explanatory, allowing different viewers to interpret on their own while the author is free to supplement or discuss particular points raised during enquiry.
4. Design and layout specifications: The entire poster must be mounted on a 48” x 36”

(3 feet horizontal x 4 feet vertical) flex.

5. Your poster title, name and department should be positioned at top-center of the flex.
6. Posters should be formatted in APA style.
7. Posters should include a title, name and affiliation of the presenter(s) labeled with lettering at least 1" (2.54 cm or 72 point) high from the top of the poster space.
8. Text should be concise enough to be read within 10 minutes and from a distance of 4 feet (about 120 cm).
9. Section Heading should be at least 36 pt., bold preferred. Avoid using all capital letters. Use bulleted lists instead of paragraphs. You can use italics instead of underlining or black lettering instead of a light coloured rectangle.
10. The poster generally should read from the left to right and top to bottom. Text should be readable from four feet away. Use a minimum font size of 24 points. Lettering for the title should be large (at least 72-point font).
11. Use photos, diagrams, graphs or any other artwork as a focal point to attract attention and these should be easily visible from a distance.
12. Try to make all illustrations (charts, pies, graphs, etc.) into bold graphic display where text is minimized and symbols are maximized.
13. Avoid colors that will distract the viewer from the focal parts of your presentation.
14. Accessories for mounting must be brought by the respective individual who will be presenting the poster.
15. You are requested to be present near your posters during breaks, in order to encourage interaction. We encourage you to carry some copies of your poster in A4 size for distribution to those who are interested in more details and do mention your e-mail id so that those interested may contact you later.
16. Certificate will be awarded to the author and co-authors those who have registered and participated in the conference.
17. Final decision on poster presentation lies with the scientific committee and will be intimated to the participant.
18. Manuscripts prepared as per the guidelines of Journal of Research in Siddha Medicine (official journal of CCRS) will be highly preferred for publishing in the upcoming JRSM issues after peer review.
19. The participants must register through the link given below for registration  
<https://forms.gle/HtdK8z8KCGXjqwqHh7>
20. **Link for abstract submission - <https://siddhacouncil.com/pre-siddhaday/>**